



# Equitile Investments

Performance engineered

How do you invest in the world's leading companies while knowing none of them will lead forever?

As innovation accelerates and new technologies emerge, companies are growing faster and dying younger. The need to adapt is more crucial than ever.

That's where Equitile strives for excellence.

### **Performance**

To deliver investment performance in the face of constant economic change by systematically seeking out the world's most successful companies.

### **Alignment**

To align interests between ourselves and our clients through co-investment, fair fees and responsible investment behaviour.

### **Resilience**

To manage risk through effective, repeatable investment processes and the management of known human behavioural weaknesses.



Investment success  
designed to outlast  
any individual

A repeatable and disciplined approach based on a broad vision

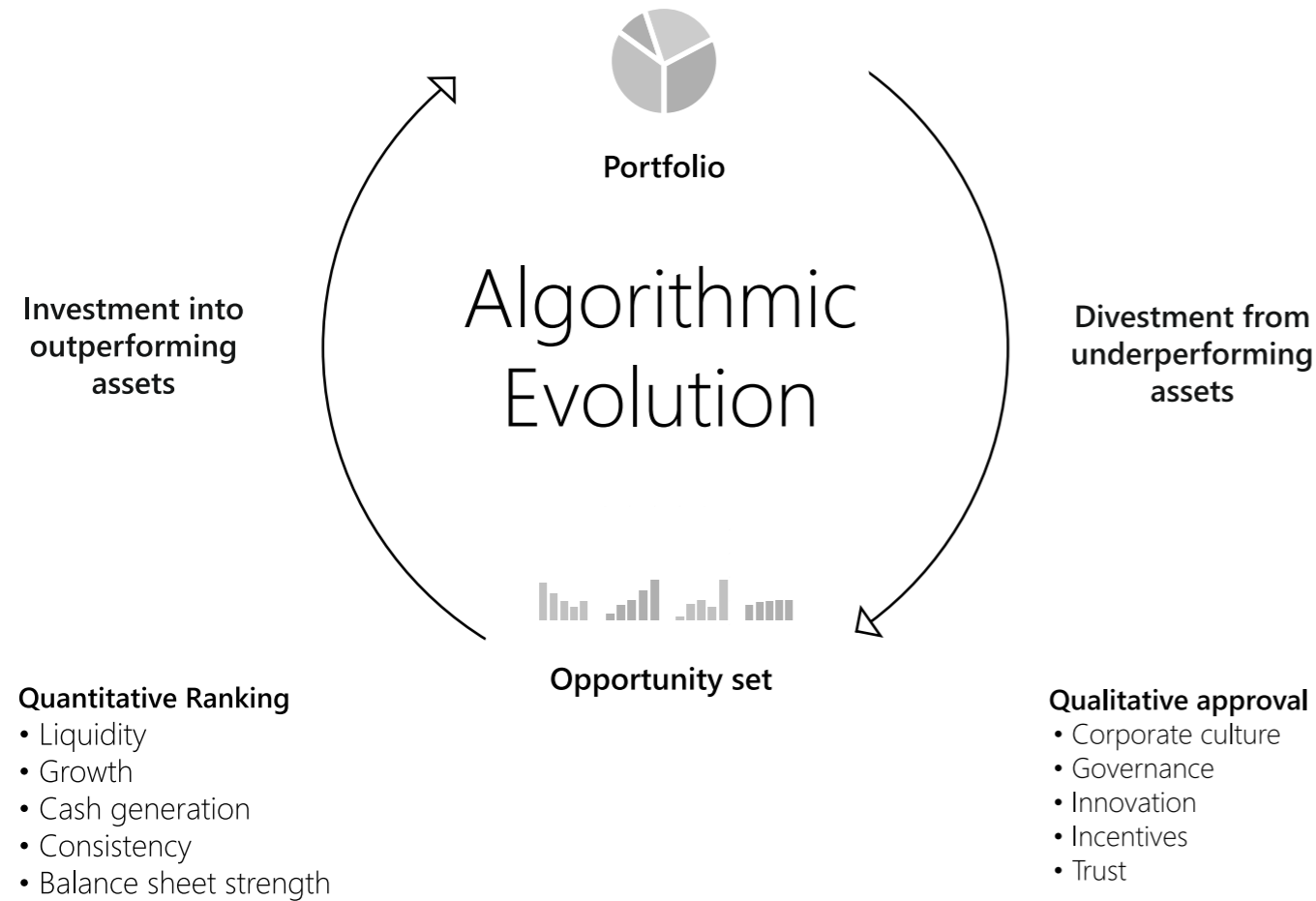
Leading edge quantitative techniques designed to capture the experience and insight from more than 100 years of combined team experience.

## The Equitile Resilience Fund

Investing in the world's most innovative, successful companies on behalf of institutions, family offices and individuals.

- Large, liquid, listed equities
- High quality, long-term growth
- Strong balance sheets
- Responsible companies
- 100% active
- Systematic
- Algorithmically guided
- Diversified
- Stop-loss discipline





Repeatable, Disciplined, Complete

A systematic approach to overcoming behavioural biases which often prevent investment success

## It's all about our investors

- A healthy team-driven culture
- A fair fee model designed to encourage the best possible investment practice and align interests between ourselves and our clients
- The whole Equitile team are significant investors in the fund



(from left to right) Nigel Hellewell (Chief Operating Officer), Carsten Wilhelmsen, George Cooper (Chief Investment Officer), Ira Asthana, Daniel He, Thor Furuholmen, Andrew McNally (Chief Executive Officer)

If we see something of interest, we share it in our blog.  
 If we have deeper insight, we write an article.  
 If we're really passionate, we write a book.

### The Origin of Financial Crises, George Cooper

*"Cooper's most novel doctrine is that investors do not have to be irrational to generate bubbles" - John Authers, The Financial Times*

### Debticator, Andrew McNally

*"if you are choosing just one of my super-serious books... make the one you choose McNally's" - Merryn Somerset Webb, The Financial Times*

### Fixing Economics, George Cooper

*"For those with an open mind his criticisms of the economics profession, and suggestions for new ways forward, will be extremely welcome" - Philip Coggan, The Economist*



Disciplined active management  
with fair fees

### Portfolio characteristics

- A focussed portfolio - 35 to 40 companies
- Diversified - no investment more than 5% of fund
- Liquid - minimum market capitalisation, \$10 billion
- No unlisted securities

### Fund structure

- UCITS OEIC (Open Ended Investment Company)
- UK domiciled
- Daily dealing
- GBP ,USD, EUR and NOK share-classes
- Custodian and administator, HSBC
- Auditor, PriceWaterhouseCoopers

### The Equitile Fee Model

- 0.7% management fee on AUM up to £350m
- 10% performance fee on returns on AUM above £350m
- All units pay the same fee
- Performance fee only above high water mark
- High water mark never resets

### How to invest

- Direct at [www.equitile.com](http://www.equitile.com)
- Retail platforms:
  - AJ Bell, Hargreaves Lansdown, Interactive Investor, Charles Stanley Direct, The Share Centre
  - DNB Aksjesparkonto (Norway)
- Professional platforms:
  - Allfunds, Ascentric, Novia, Raymond James, Transact



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This guide should be read in conjunction with the Key Investor Information Document, Prospectus and other Fund documents which are available on Equitile's website. The value of your investment may fall or rise and you may get back less than you invested. All investments involve risk and past performance is not a guide to future returns. Equitile offers no guarantee against loss or that investment objectives will be achieved. Equitile does not offer investment advice, please consult with your own legal, accounting, tax and other advisors in order to independently assess the merits of an investment.

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